Successful fundraising takes advanced planning and teamwork. There are some basic questions to ask before you get started:

1. What are we fundraising for?
2. What is our dollar goal?
3. How much are we willing to invest upfront?
4. What resources do we have?
5. Does this fundraiser tie in to our Mission Statement?

Be sure to always tell potential funders who your organization is, what your mission is, and why you are fundraising. Keep the fundraiser short and sweet – people tend to forget them when they are long term – they think they will ‘get to it before the end’.

Here are some steps to consider:

1. Decide on the dollar goal
2. Decide on your target audience
3. What are the expenses and concerns about potential fundraiser ideas
4. Decide on the fundraiser timeline
5. Decide on the fundraiser and title
6. Decide on the location/date/time
7. What are your resources?
8. Decide on advertising
9. Ensure a back up plan

Ideas:
CLEF Proposals
Foundation for MCC Mini Grants
Donations from outside sources/club alumni
Karaoke Night – charge admission, or host a competition
Gift wrapping at a store or mall
Candy Sales
Popcorn Sales
Silent Auction
Holiday Sales
Book Sale
Run a Race
Jail and Bail
Car Show
Bake Sales
Craft/Vendor/Mom2Mom Sales
Restaurant Nights
Pie-a-Professor/Dean/ etc.
Home Parties
Bingo
Card/Game Tournament – charge admission
T-shirt sale